



FOR IMMEDIATE RELEASE

Forte Products announces acquisition of Charloma, Inc.

Kansas City, MO, USA. November 20, 2017 – Forte Products is pleased to announce the recent acquisition of Charloma, Inc. of Cherryvale, KS.

Charloma, Inc. is a manufacturer of rotational, injection, thermoforming, and fiberglass molding components for the automotive, lawn & garden, RV, packaging and construction industries. The company operates a 150,000- sq. ft. facility located in Cherryvale, KS and a 162,000- sq. ft. second facility in Burlington, KS.

“We are energized about this acquisition and the timing could not be more perfect for Forte to strengthen its position in the industry with the solid foundation and high ranking that Charloma brings to the table” says Forte Products’ CEO, Brad Robertson. “The integration of the two companies will provide our existing and potential customers with added value in the form of state-of-the art equipment, supplementary processes, cost- effectiveness and the combined experience and expertise of a professional staff that is committed to drive full force growth in the business and for the industries we serve” Mr. Robertson further states that “the core of our business is still to deliver exceptional customer service and a unique and personalized experience for every person who comes into contact with any Forte Products’ associate.”

Both, Forte and Charloma’s customers, will benefit from service by any of our three manufacturing facilities that are centrally located in the Midwest for faster and shorter delivery times to any point in the United States.

Over the course of the next year, Forte Products will review the development and progress of the companies’ synergies and will make any and all necessary adjustments to achieve optimization and continuous innovation to better serve our markets.

ABOUT FORTE PRODUCTS

Kansas City, MO. based, with manufacturing facilities in Farmington, MO. Forte is a leading manufacturer and top supplier of roto molded plastic fixtures and equipment to retail markets such as C-stores, gas stations, grocery, POP, food service and many others. Forte Products’ prominence as an OEM for the aviation, automotive, waste management and marine industries, offers companies great diversification and capabilities to expand their products offering and increase their business. For more information, please visit www.forteproducts.com and www.charloma.com

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